

#### Paris, 23 September, 2008

#### FONDATION NAPOLÉON COMMUNIQUÉ

# Makeover for benchmark site on the two Empires:

# Version III of <u>www.napoleon.org</u>

The Fondation Napoléon has launched the third version of napoleon.org, its <u>general public</u>, <u>completely bi-lingual (French-English) Napoleonic web site</u> created in 1996 and today visited by more than <u>three million readers</u> annually worldwide. The guiding principals behind the site remain the same: to provide <u>dependable information</u>, a <u>wealth of documents</u> and <u>accurate news</u>, related to the history of the First and Second Empires.

## A new look and ergonomic design

Not only has the site had a complete makeover, it now also has a <u>new 'power' search engine</u>. Furthermore, navigation has been simplified: there are now only six ergonomically designed main sections, two of which are entirely new.

## New on the site: Kids' corner and Napoleonica®

*Kids' corner* (14 subsections) is one of two completely new sections on the site. It is aimed at <u>children aged from 3 to 14</u>, running from pages of colouring in and animations for the very young to quizzes, timelines and Napo'Factfiles for young teenagers. In addition there are word searches, interactive maps and timelines, news of Napoleonic events and publications for young historians.

*Napoleonica*® (4 subsections) is the second of the new sections. It is aimed at Napoleonic researchers of all sorts. The Fondation Napoléon has adopted the trademark *Napoleonica*® as the sign of its raft of specific research tools for the history of the First and Second Empires. These include: the <u>online peer-review journal</u> (*Napoleonica. La Revue*), a <u>directory of historical e-texts</u> available on the web (more than 1,500 entries), a website of <u>primary source material online</u> (www.napoleonica.org) and soon a <u>digital library</u>, in other words online e-texts of books from the collection of the la Fondation Napoléon.



# The site re-designed

*Magazine and News* (20 subsections) has a news part (What's on, Press Review, Just published, book reviews and interviews) and a magazine part (music, literature, recipes etc. from the two empires), not to mention itineraries and Napoleonic site details. There is also an interactive <u>forum</u> where readers can express their opinions and ask questions.

*History of the Two Empires* (20 subsections) is the heart of the site. Essentials is a section for those looking for <u>the basics</u>, whilst the <u>many thousands of 'pages</u>' in the databases of articles, biographies, images, timelines and bibliographies invite readers to go further. The new subsection <u>A close-up on...</u> offers detailed views of specific moments in the history of the First and Second Empires.

*Art and collecting* (7 subsections) is aimed at collectors and <u>art history</u> enthusiasts. Included in this section are our 'This month's painting' and 'This month's objet d'art' pages as well as a directory of museums, chateaux and residences and an up-to-date press review.

The *Fondation Napoléon* (18 subsections) is the Fondation Napoléon's 'home on the web', giving a presentation of the history of the institution, how it is <u>organised</u>, its many <u>activities</u> (from patronage and the publishing of the most complete ever Correspondance of Napoleon, to history prizes, research grants, the preservation of Napoleonic heritage and the management of its own art collection), and the <u>services</u> it offers, notably the public library, the Bibliothèque M. Lapeyre. Two subsections, News and Press, keep readers up to date with what's going on at the Fondation Napoléon.

## 7,500 readers of the weekly news bulletin

The weekly news bulletin is the central pillar of the site. Currently more than 7,500 readers receive this update on what's new on the site and what's going on in the Napoleonic world.

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The Fondation Napoléon was founded in 1987 and is a registered charity. Its missions include: the encouragement of the study of and interest in the history of the First and Second Empires; the preservation of Napoleonic heritage; the management of an exceptional collection art and Napoleonic memorabilia (the Martial Lapeyre bequest and the Fondation Napoléon collection).